

# From Kilta to Teema 1952-2012

1948

Kaj Franck designed the pitcher in 1948, at a time when refrigerators were still rare. Cream was easy to bring home from shop, thanks to the tight cork, and it could be kept cool in the gap between double glazed windows.

The pitcher was also a beautiful element on table. The product was brought back to selection in 2011.



1955

A deep bowl was added to Kilta. Over the years, consumers wished for more parts to Kilta, and wishes were heard. Also new colours were added.



1981

Kaj Franck redesigned Kilta under the new name Teema in the late 1970s and early 1980.

At the same time, the dishes' performance characteristics were improved, as the Arabia factory switched from faience to vitro porcelain. The new Teema range received a warm response from the consumers.



2006

Teema renewal was led by Heikki Orvola and Oiva Toikka. The range had expanded over the years, now the series was focused to selected items, also new, more modern items were added (such as the deep plate).

The basic colours (white, blue, black) was complemented with changing attraction colours.



2012

Teema turns 60. A bigger mug is launched to meet the needs of a modern latte and tea consumer.



1952

Kilta abolished the existing tableware concept, where the tableware was one, decorated set. Franck was the Head of Applied Arts at Arabia and he co-operated actively with experts at the factory to achieve beautiful, perfectly unicoloured coatings.

The original Kilta series consisted of about 10 pieces, which could be used in the everyday dining. The items were multifunctional, stackable and visually beautifully simple. Franck himself used Kilta combined to older and more decorative items he had at home.



1975

The production of Kilta series was discontinued in Arabia plant due to financial reasons. The decision raised a storm of complaints from customers.



1981

The beloved Teema mug (0,3 l) was launched. Most likely there isn't a Finnish person who has not had a cup of coffee or tea from this mug.



2011

To honor the 100 years anniversary of Kaj Franck, Iittala relaunched some of Franck's beloved items, e.g the Purnukka jar.

Teema mini serving set honors Kaj Franck's design philosophy that roots to the basic shapes: orb, triangle and square.